



LG UHD 50UR78006LK 127 cm (50") 4K Ultra HD Smart TV Wi-Fi Black

Brand : LG

Product family: UHD

Product code:
50UR78006LK.AEUD

Product name : 50UR78006LK

- Vivid colour and remarkable detail with 4K HDR10 Pro
 - A smarter viewing experience with the α5 AI Processor 4K Gen5
 - Smart Functionality, including ThinQ AI and WebOS
 - Streaming built-in, including LG Channels, Netflix, Apple TV+, and Disney+
- 50", 4K, HDR10, 65 kWh, F, webOS 23, HDMI x 3

LG UHD 50UR78006LK. Display diagonal: 127 cm (50"), Display resolution: 3840 x 2160 pixels, HD type: 4K Ultra HD, Display technology: LED, Screen shape: Flat. Smart TV. Native aspect ratio: 16:9. Digital signal format system: DVB-S2, DVB-T2. Wi-Fi, Ethernet LAN. Product colour: Black



Display		Performance	
Display diagonal *	127 cm (50")	High Dynamic Range (HDR) supported *	✓
HD type *	4K Ultra HD	Game features	Auto Low Latency Mode (ALLM), Game Dashboard, Game Optimizer
Display technology *	LED	4K Ultra HD upscaling	✓
Screen shape *	Flat	Video upscaling	✓
Native aspect ratio *	16:9	Parental control	✓
Screen format adjustments	4:3, 16:9, Zoom	Smartphone/tablet remote support	✓
Progressive scan	✓	Ports & interfaces	
Native refresh rate	50 Hz	HDMI version	2.1
Display resolution *	3840 x 2160 pixels	Audio Return Channel (ARC)	✓
Display diagonal (metric)	127 cm	HDCP	✓
TV tuner		PC in (D-Sub) *	✗
Tuner type *	Digital	Ethernet LAN (RJ-45) ports	1
Analog signal format system *	Not supported	USB 2.0 ports quantity *	2
Digital signal format system *	DVB-S2, DVB-T2	Digital audio optical out	1
Number of tuners	1 tuner(s)	RF ports quantity	1
Auto channel search	✓	RF connector type	F, IEC
Smart TV		Common interface (CI) *	✓
Smart TV *	✓	Common interface Plus (CI+) *	✓
Internet TV *	✓	HDMI ports quantity *	3
Operating system installed *	WebOS	Consumer Electronics Control (CEC)	SimpLink
Operating system version	webOS 23	AC (power) in	✓
Screen mirroring	✓	Management features	
Video on Demand (VOD) support	✓	Electronic Programme Guide (EPG)	✓
Apple AirPlay 2 support	✓	On Screen Display (OSD)	✓
Hybrid Broadcast Broadband TV (HbbTV)	✓	Number of OSD languages	37
Smart modes	Cinema, Filmmaker, Sports, Standard, True Cinema, Vivid	Hotel mode	✓
Video apps	Amazon Prime Video, Apple TV, DAZN, Disney+, NOW TV, Netflix, RaiPlay, Rakuten TV, YouTube	Basic hotel mode	✓
Music apps	Spotify	ECO mode	✓
Sports apps	DAZN, Sports Alerts	Auto power off	✓
Lifestyle apps	Sedition Art	Sleep timer	✓
		On/Off timer	✓

Audio		Management features	
Number of speakers *	2	Firmware upgradeable	✓
RMS rated power *	20 W	Works with Amazon Alexa	✓
Built-in subwoofer	✗		
Audio decoders	Dolby Atmos, Dolby Digital		
Sound modes	AI Sound Pro		
Auto volume leveller	✓		
Adaptive sound	✓		
Enhanced Audio Return Channel (eARC)	✓		
Adaptive Sound Control (ASC)	✓		
Network		Power	
Wi-Fi *	✓	Power consumption (standby) *	0.5 W
Wi-Fi standards	802.11a, 802.11b, 802.11g, Wi-Fi 4 (802.11n), Wi-Fi 5 (802.11ac)	Energy efficiency class (SDR) *	F
Bluetooth *	✓	Energy efficiency class (HDR) *	G
Bluetooth version	5.0	Energy consumption (SDR) per 1000 hours *	65 kWh
Ethernet LAN *	✓	Energy consumption (HDR) per 1000 hours *	99 kWh
Bluetooth Low Energy (BLE)	✓	AC input voltage	100 - 240 V
Miracast	✓	AC input frequency	50 - 60 Hz
Browsing	✓	Energy saving mode	✓
Web browser	✓	Energy efficiency scale	A to G
Design		Weight & dimensions	
Product colour *	Black	Width (with stand)	1121 mm
VESA mounting *	✓	Depth (with stand)	230 mm
Panel mounting interface	200 x 200 mm	Height (with stand)	716 mm
Rollable display	✗	Weight (with stand)	11.8 kg
Performance		Width (without stand)	1121 mm
High Dynamic Range (HDR) technology	Filmmaker Mode, High Dynamic Range 10 (HDR10), Hybrid Log-Gamma (HLG)	Depth (without stand)	57.1 mm
Game mode	✓	Height (without stand)	651 mm
Teletext function	✓	Weight (without stand)	11.7 kg
Teletext	2000 pages	Stand width	85.9 cm
Teletext standards	Top-text	Stand depth	23 cm
Subtitles function	✓	Packaging data	
Video formats supported	HEVC, VP9	Package width	1215 mm
Audio formats supported	AAC, AC3, AC4, EAC3, MP2, MP3, PCM, WMA, apt-X, eAAC+	Package depth	152 mm
Video compression formats	H.265, HEVC, MPEG21, MPEG4, VP9	Package height	775 mm
Subtitle formats supported	DVB	Package weight	14.5 kg
Ambient light sensor	✓	Package type	Box
Noise reduction *	✓	Packaging content	
		Desktop stand	✓
		Cables included	AC
		Remote control included	✓



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